

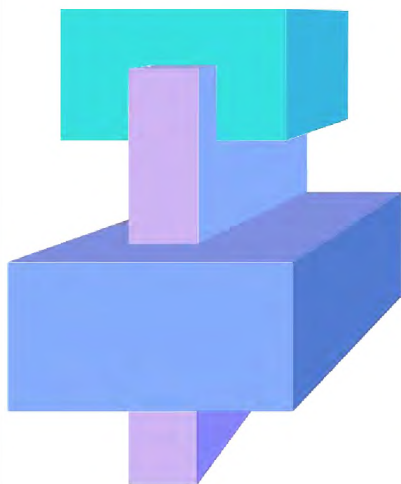


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**МЕТОДИКА ОБУЧЕНИЯ АНГЛИЙСКОМУ ЯЗЫКУ СТУДЕНТОВ  
ЭКОНОМИЧЕСКИХ СПЕЦИАЛЬНОСТЕЙ****Аннотация**

В данной статье показаны различные методики преподавания английского языка студентам экономических специальностей. Разъясняются многие аспекты организации учебной деятельности, проводятся исследования с учетом наблюдения за студентами-экономистами. Описанные методики обучения английскому языку охватывают широкий спектр – от классического делового письма и изучения экономических текстов в оригинале до деловых игр, имитационных речей и презентаций.

**Ключевые слова:**

методы; обучение; Английский; экономический; студенты;

педагогический; изучение.

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## METHODS OF TEACHING ENGLISH LANGUAGE IN ECONOMIC SPECIALIZATION STUDENTS

### Annotation

In this article is shown the different methods of Teaching English Language in economic specialization students. Many aspects of the organization of educational activities are explained, research is carried out taking into account the observation of students-economists. The described methods of teaching English cover a wide range - from classic business letters and the study of economic texts in the original to business games, imitation speeches and presentations.

### Key words:

Methods; teaching; English; economic; students; pedagogical; studying.

Changes in the global world have occurred on almost all scales - from social and political, economic and international politics to telecommunications, science and the spiritual world of people. Today, in the course of the global development of international business and the economy, knowledge of the English language, which has an impact on people's communication, is becoming a vital prospect.

The quality of communication is determined by the level of proficiency in the language in which communication is carried out. But you need to understand that social and business relations are very different and knowledge of the English language, sufficient for everyday communication, is not enough to conduct high-quality business negotiations or economic research.

There is a wide range of genres in business communication: business conversation, conversation, written (contracts, letters, agreements) and oral (meetings, consultations, negotiations) business speech, advertising, secular conversation. In addition, business communication has a number of forms:

- business negotiations - a partnership form of communication, during which a

certain agreement is reached;

- business conversation - a short form of oral exchange of business information, is the most important form of business communication;

- interview - a meeting with a potential employer / employee upon admission / admission to work;

- business meeting - communication between managers and executives of one or more subsidiaries in order to exchange operational information;

- dispute - a conflict that arises in the process of business communication;

- presentation - presentation of projects, goods, works or services to partners or the public;

- bidding - communicative interaction in determining the price of a particular product, which is of a competitive nature.

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